

## > Professional Experience

**PLATT COLLEGE** (Spring 2003 – Present) [www.platt.edu](http://www.platt.edu)

**Position:** Graphic Design Faculty

**Classes:** Web Design using Flash

Digital Imaging II: Advanced Photoshop and Illustrator techniques

Digital Publishing II: Designing for Print using Quark and InDesign

Portfolio Development

**Curriculum Development:** Flash ActionScript II. Class to be started by the end of 2006.

**SAN DIEGO STATE UNIVERSITY** (Fall Semester 2002) [www.sdsu.edu](http://www.sdsu.edu)

**Position:** Graphic Design Adjunct Faculty

**Class:** Digital Media

**TIDAGRAFIX DEZINE** (2002 – Present) [www.tidag.com](http://www.tidag.com)

Graphic Design freelance business, offering both print and web design services

**KRAMER DESIGN** (1998 – 2001) [www.kramerdesign.com](http://www.kramerdesign.com)

**Position:** Graphic Designer

**Duties:** Responsible for the creation of graphic design material, both in print and on the web, in direct collaboration with the Art Director and/or freelancers

*Duties included:* initial creative concept and execution, contacts with clients and vendors, photo shoots art-direction, final production, print supervision and interface design.

Clients list included: Watson Wyatt Worldwide, Crave Entertainment, Varian, Inc., TAG,

The American Lung Association, San Diego City Schools and the Burn Institute

**AIGA – SDSU** Student Chapter (1997 – 1998) Co-chair

**Position:** PR and Marketing

**Duties:** Responsible for organizing events and acting as a liaison to the professional chapter

**HOLLIS DESIGN** (1997 – 1998) Internship [www.hollisdesign.com](http://www.hollisdesign.com)

**Position:** Graphic Designer Assistant

**AZTEC SHOPS LTD. – SDSU** (1996 – 1998)

**Position:** Graphic Assistant

**Duties:** Responsible for the production of promotions, signs, brochures, computer graphics, center displays for the main campus stores and any other needed marketing material

## > Education

**PLATT COLLEGE**

Specialized Web Design Diploma | Graduated in May 2002

**SAN DIEGO CITY COLLEGE**

Advanced Graphic Design Courses | Spring 1998

**SAN DIEGO STATE UNIVERSITY**

BA: Art with Emphasis in Graphic Design | Graduated Summa Cum Laude in May 1998

**EUROPEAN INSTITUTE OF DESIGN** (Milan - Italy)

Specialized Diploma – Major: Illustration | Graduated in May 1992

## > Recognition

**TEACHER OF THE YEAR  
AWARD - PLATT COLLEGE**

June 2006

**ISTOCKPHOTO.COM  
DESIGNER SPOTLIGHT**

June 2006

**MACROMEDIA CERTIFIED  
FLASH DESIGNER**

January 2005

**AMERICAN MARKETING  
ASSOCIATION / SAN DIEGO**

Amy Awards 2002

Best Direct Mail Marketing

*Sneak Preview Self Promotion*

**HEALTH COMMUNICATORS /  
SAN DIEGO**

Best Of The Best Awards 2001

Gold Award – Brochures

*The Lung Express Brochure*

**THE SAN DIEGO  
CREATIVE SHOW 1999**

Excellence Award – Student

*Venini Annual Report*

Excellence Award – Logo Design

*Cozza Harris Logo*